

**STATEMENT UNDER 37 CFR 3.73(c)**

Applicant/Patent Owner: Scott N. CHRISTENSEN

Application No./Patent No.: 7,917,386 Filed/Issue Date: March 29, 2011

Titled: VIRTUAL COUPONING METHOD AND APPARATUS FOR USE WITH CONSUMER KIOSK

Catalina Marketing Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that, for the patent application/patent identified above, it is (choose one of options 1, 2, 3 or 4 below):

1. ☒ The assignee of the entire right, title, and interest.
2. ☐ An assignee of less than the entire right, title, and interest (check applicable box):
- ☐ The extent (by percentage) of its ownership interest is \_\_\_\_\_%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
- ☐ There are unspecified percentages of ownership. The other parties, including inventors, who together own the entire right, title and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

3. ☐ The assignee of an undivided interest in the entirety (a complete assignment from one of the joint inventors was made). The other parties, including inventors, who together own the entire right, title, and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

4. ☐ The recipient, via a court proceeding or the like (e.g., bankruptcy, probate), of an undivided interest in the entirety (a complete transfer of ownership interest was made). The certified document(s) showing the transfer is attached.

The interest identified in option 1, 2 or 3 above (not option 4) is evidenced by either (choose one of options A or B below):

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: SEE ATTACHED To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at

Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at

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[Page 1 of 2]

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

*If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.*

**STATEMENT UNDER 37 CFR 3.73(c)**

3. From: \_\_\_\_\_ To: \_\_\_\_\_

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☒ Additional documents in the chain of title are listed on a supplemental sheet(s).



As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/James G. Gatto/

Signature

James G. Gatto

Printed or Typed Name

December 31, 2012

Date

32,694

Title or Registration Number

09/315,822	VIRTUAL COUPONING METHOD AND APPARATUS FOR USE WITH CONSUMER KIOSK	074584-0311520	12-31-2012::10:08:51
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## Patent Assignment Abstract of Title

**Total Assignments: 5**

Application #: 09315822

Filing Dt: 05/21/1999

Patent #: 7917386

Issue Dt: 03/29/2011

PCT #: NONE

Publication #: US20030088461

Pub Dt: 05/08/2003

Inventor: SCOTT N. CHRISTENSEN

Title: VIRTUAL COUPONING METHOD AND APPARATUS FOR USE WITH CONSUMER KIOSK

**Assignment: 1**

Reel/Frame: 010376 / 0239

Received: 11/17/1999

Recorded: 11/12/1999

Mailed: 02/15/2000

Pages: 2

Conveyance: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: CHRISTENSEN, SCOTT N.

Exec Dt: 11/01/1999

Assignee: E-CENTIVES, INC.

6903 ROCKLEDGE DRIVE, SUITE 1200  
BETHESDA, MARYLAND 20817

Correspondent: FINNEGAN, HENDERSON, FARABOW, ET AL.

JEFFREY A. BERKOWITZ  
1300 I STREET, NW  
WASHINGTON, DC 20005-3315
**Assignment: 2**

Reel/Frame: 024663 / 0165

Received: 07/10/2010

Recorded: 07/10/2010

Mailed: 07/12/2010

Pages: 7

Conveyance: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

Assignor: E-CENTIVES, INC.

Exec Dt: 05/17/2007

Assignee: INVENDA CORPORATION

6903 ROCKLEDGE DRIVE, SUITE 1200  
BETHESDA, MARYLAND 20817

Correspondent: BRUCE T. MARGULIES

4813-B EISENHOWER AVE.  
ALEXANDRIA, VA 22304
**Assignment: 3**

Reel/Frame: 024266 / 0845

Received: 04/21/2010

Recorded: 04/21/2010

Mailed: 04/21/2010

Pages: 20

Conveyance: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: INVENDA CORPORATION

Exec Dt: 04/16/2010

Assignee: CATALINA MARKETING CORPORATION

200 CARILLON PARKWAY  
ST. PETERSBURG, FLORIDA 33716

Correspondent: NEIFFELD JP LAW, PC

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**Assignment: 4**

Reel/Frame: 028366 / 0971

Received: 06/13/2012

Recorded: 06/13/2012

Mailed: 06/14/2012

Pages: 11

Conveyance: FIRST-LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

Assignors: CATALINA MARKETING CORPORATION

Exec Dt: 06/22/2010

CATALINA MARKETING PROCUREMENT, LLC

Exec Dt: 06/22/2010

CATALINA HEALTH RESOURCE, LLC

Exec Dt: 06/22/2010

CATALINA MARKETING WORLDWIDE, LLC

Exec Dt: 06/22/2010

CATALINA-PACIFIC MEDIA, L.L.C.

Exec Dt: 06/22/2010

CMJ INVESTMENTS L.L.C.

Exec Dt: 06/22/2010

CATALINA DIGITAL HOLDINGS, LLC

Exec Dt: 06/22/2010

CHECKOUT HOLDING CORP.

Exec Dt: 06/22/2010

Assignee: MORGAN STANLEY &amp; CO. INCORPORATED

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PALO ALTO, CA 94306

**Assignment: 5**

Reel/Frame: 028363 / 0828

Received: 06/12/2012

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Mailed: 06/14/2012

Pages: 10

Conveyance: FIRST-LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

Assignors: CATALINA MARKETING CORPORATION

Exec Dt: 06/21/2011

CATALINA MARKETING PROCUREMENT, LLC  
 CATALINA HEALTH RESOURCE, LLC  
 CATALINA MARKETING WORLDWIDE, LLC  
 CATALINA-PACIFIC MEDIA, L.L.C.  
 CMJ INVESTMENTS L.L.C.  
 CATALINA DIGITAL HOLDINGS, LLC  
 CHECKOUT HOLDING CORP.

Exec Dt: 06/21/2011  
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 PALO ALTO, CA 94306

Search Results as of: 12/31/2012 10:00:31 AM

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**Assignment information on the assignment database reflects assignment documents that have been actually recorded.**

**If the assignment for a patent was not recorded, the name of the assignee on the patent application publication or patent may be different.**

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